

RECOMMEND LISTERINE® RINSE

SUPERIOR RINSES TO MEET YOUR PATIENTS' UNIQUE NEEDS

	POWERED BY OUR 4 ESSENTIAL OILS FORMULA				POWERED BY CRYSTAL BLOCK™ TECHNOLOGY		POWERED BY RAPID FUSION TECHNOLOGY®			FLUORIDE & WHITENING WHITENS & STRENGTHENS TEETH			
	ANTISEPTIC 21% GREATER GINGIVITIS REDUCTION THAN BRUSHING AND FLOSSING ALONE			LESS INTENSE	SENSITIVITY BLOCKS TOOTH SENSITIVITY AT THE SOURCE		ANTICAVITY SUPERIOR FLUORIDE UPTAKE VS. Act® FLUORIDE RINSE**						
USES	HELPS PREVENT AND REDUCE PLAQUE & GINGIVITIS			KILLS BAD BREATH GERMS	SHIELDS & PROTECTS SENSITIVE AREAS OF TEETH		HELPS PREVENT CAVITIES + STRENGTHENS TEETH						
FEATURES	VARIETY OF FLAVORS	TARTAR CONTROL	NATURAL OPTION	ALCOHOL FREE	ALCOHOL FREE	VARIETY OF FLAVORS	NATURAL OPTION	ALCOHOL FREE			WHITENS AND STRENGTHENS	MAX WHITE**	STAIN REMOVER
								 METERED DOSING FOR KIDS					
LISTERINE® BRAND	LISTERINE® •COOL MINT® •FRESHBURST •ORIGINAL	LISTERINE® ULTRACLEAN® •COOL MINT® •ARCTIC MINT® •FRESH CITRUS	LISTERINE® NATURALS ANTISEPTIC FORMULA	LISTERINE® ZERO ALCOHOL •COOL MINT®	LISTERINE® SENSITIVITY ZERO ALCOHOL	LISTERINE® TOTAL CARE •FRESH MINT •CINNAMINT	LISTERINE® NATURALS ANTICAVITY FORMULA	LISTERINE® SMART RINSE® •MINT SHIELD® •FAB BUBBLEGUM® •BUBBLE BLAST®	LISTERINE® TOTAL CARE ZERO ALCOHOL	LISTERINE® NIGHTLY RESET™	LISTERINE® HEALTHY WHITE® RESTORING	LISTERINE® HEALTHY WHITE® VIBRANT	LISTERINE® TOTAL CARE STAIN REMOVER
AGE (YEARS)	12 AND OLDER			6 AND OLDER	18 AND OLDER	12 AND OLDER		6 AND OLDER		12 AND OLDER	12 AND OLDER		
DOSING	2X DAILY • RINSE 20mL • 30 SECONDS				2X DAILY • RINSE 10mL • 60 SECONDS • AFTER BRUSHING		2X DAILY • RINSE 10mL • 60 SECONDS • AFTER BRUSHING • NO EATING OR DRINKING FOR 30 MINUTES						
PATIENT CONDITION	•HEALTHY MOUTHS •MILD TO MODERATE GINGIVITIS		•BLEEDING UPON PROBING	•HALITOSIS	•SENSITIVITY	•DEMINERALIZATION •GINGIVAL RECESSION		•TOOTHBRUSH ABRASION •ORTHODONTICS		•MAINTENANCE WHITENING •CARIES		•STAINING	









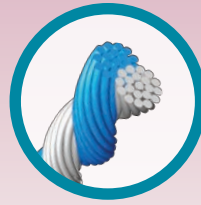





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LISTERINE®

RECOMMEND LISTERINE® FLOSS*

ADVANCED TECHNOLOGY FOR PROVEN SUPERIOR PLAQUE REMOVAL

USES	SUPERIOR PLAQUE REMOVAL VS. Glide® Mint Floss				FOR EASY ACCESS
BENEFITS	<p>DELIVERS A BURST OF MINT FLAVOR</p> 	<p>EASY-SLIDING AND A SUPERIOR CLEAN</p> 	<p>WITH BAKING SODA TO WHITEN TEETH</p> 	<p>CLEANS GENTLY AT THE GUM LINE</p> 	<p>ERGONOMIC HANDLE MAKES FLOSSING AS EASY AS BRUSHING</p> 
BRAND	LISTERINE® COOL MINT™ FLOSS	LISTERINE® ULTRACLEAN™ FLOSS	LISTERINE® HEALTHY WHITE™ FLOSS	LISTERINE® GENTLE GUM CARE FLOSS	LISTERINE® ULTRACLEAN™ ACCESS® FLOSSER
ENLARGED FLOSS SUBSTRATES					
FEATURES	WEB SUBSTRATE TRAPS PARTICLES	RIBBED MICRO-GROOVES® GRIP AND CLEAN LIKE A SQUEEGEE	RIBBED MICRO-GROOVES® GRIP AND CLEAN LIKE A SQUEEGEE	HIGH-LOFT TEXTURIZED FIBERS CLEANS GENTLY	STRONG, HIGH-TENACITY YARN WITHSTANDS BREAKAGE
EFFECTIVENESS	REMOVES UP TO 61% MORE PLAQUE VS Glide® Mint Floss¹	SLIDES AS EASILY AS Glide® AND REMOVES UP TO 2X MORE PLAQUE¹,²	SLIDES AS EASILY AS Glide® AND REMOVES UP TO 2X MORE PLAQUE¹,²	REMOVES UP TO 40% MORE PLAQUE THAN Glide® Mint Floss¹	AS EASY AS BRUSHING
PATIENT NEED	FOR A FRESH-BREATH FEELING	STRETCHES, FLEXES & RESISTS SHREDDING BETWEEN TIGHT CONTACTS AND DENTAL WORK	DESIGNED TO REMOVE TOUGH STAINS LIKE COFFEE, TEA AND WINE	FOR SENSITIVE GUMS	FOR PATIENTS WITH LIMITED DEXTERITY
FORMERLY	REACH® CLEANBURST® SPEARMINT	REACH® TOTAL CARE	REACH® TOTAL CARE PLUS WHITENING	REACH® GENTLE GUM CARE	REACH® ACCESS® FLOSSER
STILL AVAILABLE					
	REACH® WAXED FLOSS	REACH® MINT WAXED FLOSS	REACH® DENTOTAPE® EXTRA WIDE FLOSS	REACH® CLEANBURST® FLOSS	

Visit www.ListerineProfessional.com to learn more

Rinsing with LISTERINE® Brand Mouthwash products does not replace a routine, professional prophylaxis and is not indicated for the treatment of periodontitis or tartar removal. The third-party trademarks used herein are trademarks of their respective owners. *LISTERINE® Interdental does not contain mouth rinse ingredients. ¹Data on file, McNEIL-PPC, Inc. ²Among OTC Whitening Rinses ¹¹Compared to Act® Total Care Anticavity Fluoride Rinse, Act® Total Care Anticavity Fluoride Rinse-Alcohol Free, Act® Total Care Anticavity Fluoride Mouthwash, Act® Restoring™ Anticavity Mouthwash, and Act® Anticavity Kids Fluoride Rinse in a laboratory study. REFERENCES 1,Charles CA, Vair LH, Queiroz D, et al. Comparing consumer acceptance and perceived benefits of two floss technologies. *J Dent Hyg.* 2009;83(4):204. 2,Morris A, Santos S, Sinatra K, et al. Plaque removal of a revolutionary monofilament floss with flexible MICRO-GROOVES®. *J Dent Res.* 2009;88(Spec Issue A). Abstract 1574. www.dentalresearch.org Use all products only as directed. © J&JCI 2018