

LISTERINE
BRAND

REACH
FLOSS

REMBRANDT[®]

PROFESSIONAL ORAL CARE CATALOG 2015



For product information, visit www.ListerineProfessional.com

Please contact your local distributor to purchase your Professional samples.

LISTERINE[®]



NOT JUST ORAL CARE...HEALTHCARING[®].

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LISTERINE®

BRAND



Use all products only as directed.
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LISTERINE® Antiseptic Mouthwash

POWERED BY
OUR 4 ESSENTIAL
OILS FORMULA



LISTERINE® Antiseptic COOL MINT®

Code	LISTERINE®	Size	Items/Case
42795	COOL MINT®	95 mL	24
42720	COOL MINT®	250 mL	12
42755	COOL MINT®	1.5 L	6
42750	COOL MINT®	Gallon	2

Note: Gallon not available at retail.
500 mL and 1 L available at retail only.

- Kills germs that cause bad breath, plaque and the gum disease gingivitis
- Has earned the ADA Seal of Acceptance for helping to prevent and reduce gingivitis and plaque above the gum line



LISTERINE® Antiseptic Original

Code	LISTERINE®	Size	Items/Case
70895	Original	95 mL	24
70128	Original	250 mL	12
70153	Original	1.5 L	6

Note: 500 mL and 1 L available at retail only.

- Same benefits as above



LISTERINE® Antiseptic FRESHBURST®

Code	LISTERINE®	Size	Items/Case
42820	FRESHBURST®	250 mL	12
42855	FRESHBURST®	1.5 L	6

Note: 500 mL and 1 L available at retail only.

- Same benefits as above



LISTERINE® Antiseptic SOFT MINT®

Code	LISTERINE®	Size	Items/Case
52155	SOFT MINT®	1.5 L	6

- Same benefits as above
- Less intense flavor

LISTERINE® NATURALS Antiseptic Mouthwash



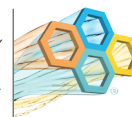
LISTERINE® Antiseptic NATURALS Herbal Mint

Code	LISTERINE®	Size	Items/Case
30693	Herbal Mint	1 L	6

Note: 500 mL available at retail only.

- Equally effective as LISTERINE® Antiseptic
- 99% natural formula*
- No artificial flavors or sweeteners
- No dyes

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OUR 4 ESSENTIAL
OILS FORMULA



LISTERINE® ULTRACLEAN® Antiseptic Mouthwash



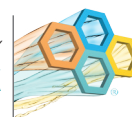
LISTERINE® Antiseptic ULTRACLEAN® COOL MINT®

Code	LISTERINE®	Size	Items/Case
42266	COOL MINT®	1.5 L	6

Note: 250 mL, 500 mL and 1 L available at retail only.

- Provides all the benefits of killing plaque and gingivitis germs just as effectively as LISTERINE® Antiseptic Mouthwash
- Clinically proven to control tartar build-up
- Proprietary “EVERFRESH®” technology provides long lasting sensory experience so patients can experience a powerful dentist clean feeling for up to 3x longer**

POWERED BY
OUR 4 ESSENTIAL
OILS FORMULA



LISTERINE® Antiseptic ULTRACLEAN® ARCTIC MINT®

Code	LISTERINE®	Size	Items/Case
42264	ARCTIC MINT®	95 mL	24
42259	ARCTIC MINT®	1.5 L	6

Note: 500 mL and 1 L available at retail only.

- Same benefits as above

LISTERINE® Antiseptic ULTRACLEAN® Fresh Citrus

Code	LISTERINE®	Size	Items/Case
42256	Fresh Citrus	1.5 L	6

Note: 1 L available at retail only.

- Same benefits as above



Use all products only as directed.

*Remaining 1% is an emulsifier and pH adjusters.

**Data on file, Johnson & Johnson Consumer Inc.

LISTERINE ZERO® Mouthwash



LISTERINE® Mouthwash ZERO Clean Mint

Code	LISTERINE®	Size	Items/Case
42830	Clean Mint	95 mL	24
42834	Clean Mint	1.5 L	6

Note: 500 mL and 1 L available at retail only.

- Less intense taste
- No other alcohol-free mouthwash is proven better at killing bad breath germs*
- Alcohol-free formula cleans deep to kill millions of bad breath germs for a cleaner, fresher mouth*

LISTERINE® TOTAL CARE Anticavity Mouthwash



LISTERINE® Anticavity Mouthwash TOTAL CARE Fresh Mint

Code	LISTERINE®	Size	Items/Case
30695	Fresh Mint	95 mL	24
30620	Fresh Mint	250 mL	12
30635	Fresh Mint	1 L	6

Note: 500 mL available at retail only.

- Provides up to 7x more fluoride uptake vs. Act®***
- Provides 68% more tooth remineralization compared to Act® Total Care Anticavity Fluoride Rinse**†
- 50% more tooth strengthening than with fluoride toothpaste alone**†

POWERED BY
RAPID FUSION
TECHNOLOGY®



LISTERINE® Anticavity Mouthwash TOTAL CARE Cinnamint

Code	LISTERINE®	Size	Items/Case
30655	Cinnamint	1 L	6

- Same benefits as above



LISTERINE® Anticavity Mouthwash TOTAL CARE ZERO Fresh Mint

Code	LISTERINE®	Size	Items/Case
30668	Fresh Mint	95 mL	24
30671	Fresh Mint	1 L	6

Note: 500 mL available at retail only.

- Superior fluoride uptake than Act®***
- Alcohol-free fluoride option
- Features RAPID FUSION TECHNOLOGY™—ionic fluoride formulation that provides rapid fluoride uptake and powerful anticavity protection
- Available in Fresh Mint flavor

Use all products only as directed.

The third-party trademarks used herein are trademarks of their respective owners.

*Data on file, Johnson & Johnson Consumer Inc.

**In laboratory studies. Data on file, Johnson & Johnson Consumer Inc.

†Compared to Act® Total Care Anticavity Fluoride Rinse, Act® Total Care Anticavity Fluoride Rinse-Alcohol Free,

Act® Total Care Anticavity Fluoride Mouthwash, Act® Restoring™ Anticavity Mouthwash, and Act® Anticavity

Kids Fluoride Rinse in a laboratory study.

‡Compared to Crest® fluoride toothpaste and rinsing with water in a laboratory study.

LISTERINE® NATURALS Anticavity Mouthwash



LISTERINE® Anticavity NATURALS Herbal Mint

POWERED BY
RAPID FUSION
TECHNOLOGY®



Code	LISTERINE®	Size	Items/Case
30694	Herbal Mint	1 L	6

- Equally effective as LISTERINE® TOTAL CARE Anticavity Mouthwash
- 99% natural formula*
- No artificial flavors or sweeteners
- No dyes

LISTERINE® HEALTHY WHITE™ Rinse



LISTERINE® HEALTHY WHITE™ GENTLE Clean Mint

Code	LISTERINE®	Size	Items/Case
42551	Clean Mint	16 fl oz	6
42552	Clean Mint	32 fl oz	6

- Peroxide free
- Designed to whiten without irritation
- Provides tartar control
- Removes and prevents tough stains
- Gentle on enamel
- Kills bad breath germs



LISTERINE® HEALTHY WHITE™ RESTORING Clean Mint

Code	LISTERINE®	Size	Items/Case
42591	Clean Mint	16 fl oz	12
42592	Clean Mint	32 fl oz	6

- Whitens & strengthens teeth
- 2x stronger enamel** and whiter teeth
- Kills bad breath germs



LISTERINE® HEALTHY WHITE™ VIBRANT Clean Mint

Code	LISTERINE®	Size	Items/Case
42548	Clean Mint	16 fl oz	12
42549	Clean Mint	32 fl oz	6

- MAX WHITE†
- Whiter smile in 5 days
- Starts to whiten on contact
- Enamel safe
- Kills bad breath germs

Use all products only as directed.

*Remaining 1% is an emulsifier.

**vs. brushing with fluoride toothpaste alone in a lab study.

†among OTC Whitening Rinses.

LISTERINE® SMART RINSE® Anticavity Fluoride Rinse



LISTERINE® SMART RINSE® MINT SHIELD®

Anticavity Fluoride Rinse featuring Avengers®

Code	LISTERINE®	Size	Items/Case
11329	MINT SHIELD®	500 mL	6

- Provides 2.4x more fluoride uptake than Act® Anticavity Kids*
- Strengthens teeth 99% better than brushing alone*
- 12-hour cavity protection*
- Alcohol-free formula
- For patients ages 6 years and older
- Has earned the ADA Seal of Acceptance



LISTERINE® SMART RINSE® BUBBLE BLAST®

Anticavity Fluoride Rinse featuring Frozen®

Code	LISTERINE®	Size	Items/Case
11353	BUBBLE BLAST®	500 mL	6

- Same benefits as above



LISTERINE® SMART RINSE®

Anticavity Fluoride Rinse

Code	LISTERINE®	Size	Items/Case
11322	MINT SHIELD®	27 mL	72

- Same benefits as above

Use all products only as directed.

The third-party trademarks used herein are trademarks of their respective owners.

*Based on laboratory testing. Data on file, Johnson & Johnson Consumer Inc.

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Pump



Pump for 1L and 1.5 L LISTERINE® Bottles

Code	LISTERINE®	Size	Items/Case
70809	Pump	1 size	144

Note: Pump not available at retail.

Floss Dispenser



Floss Dispenser (Plastic)

Code	FLOSS	Size	Each
2736	Plastic Dispenser	N/A	1

- Reusable operatory dispenser

Note: Floss Dispenser not available at retail.

LISTERINE® Floss

LISTERINE® Floss COOL MINT™



Code	LISTERINE®	Size	Items/Case
44037	Mint	5 yards	144

Note: 5 yards not available at retail.
55 yards available at retail only.

- Delivers a burst of mint flavor for a cleaner, fresher mouth
- Removes up to 61% more plaque than Glide® Mint Floss*
- Waxed coating improves sliding
- Shred-resistant
- Soft, flexible
- Patented web substrate traps particles

LISTERINE® Floss Gentle Gum Care



Code	LISTERINE®	Size	Items/Case
44022	Mint	5 yards	144

Note: 5 yards not available at retail.
50 yards available at retail only.

- For sensitive gums. Cleans gently at the gum line
- Removes up to 40% more plaque than Glide® Mint Floss*
- Soft, springy, resilient
- High-loft texturized fibers cleans gently

LISTERINE® Floss ULTRACLEAN®



Code	LISTERINE®	Size	Items/Case
44026	Mint	5 yards	72
44032	Mint	90 yards	24

Note: 5 yards not available at retail.
30 yards available at retail only.

- Easy sliding and a superior clean
- Slides as easily as Glide® Mint Floss and removes up to 2x more plaque^{1,2}
- Stretches, flexes and resists shredding between tight contacts and dental work
- Extruded with MICRO-GROOVES® TECHNOLOGY as a single filament with ribs which increase surface area

LISTERINE® Floss HEALTHY WHITE™

**Available at Retail Only
(30 yards)**



- Same benefits as LISTERINE® ULTRACLEAN® Floss
- Designed to remove tough stains like coffee, tea and wine
- With baking soda to whiten teeth

The third-party trademarks used herein are trademarks of their respective owners.

LISTERINE® Interdental does not contain mouth rinse ingredients.

*Data on file, Johnson & Johnson Consumer Inc.

REFERENCES: 1. Charles CA, Vair LH, Queiroz D, et al. Comparing consumer acceptance and perceived benefits of two floss technologies. *J Dent Hyg.* 2009;83(4):204. 2. Morris A, Santos S, Sinatra K, et al. Plaque removal of a revolutionary monofilament floss with flexible MICRO-GROOVES®. *J Dent Res.* 2009;88(Special Issue A):Abstract #1574.

LISTERINE® Flosser



LISTERINE® ULTRACLEAN® ACCESS® Flosser

Code	LISTERINE®	Size	Items/Case
44028	ACCESS® Flosser	1 ct	48

- Ergonomic handle makes flossing as easy as brushing
- Removes up to 40% more plaque than Glide® Mint Floss*
- For patients with limited dexterity
- Easily gets to 100% of hard to reach places
- Strong, high-tenacity yarn withstands breakage



LISTERINE® ULTRACLEAN® ACCESS® Flosser Refill Pack

Code	LISTERINE®	Size	Items/Case
44019	ACCESS® Refills	28 ct	48

- Snap-on disposable heads

LISTERINE® Toothpaste

LISTERINE® Fluoride Anticavity Toothpaste ESSENTIAL CARE Original Gel



Code	LISTERINE®	Size	Items/Case
43455	Powerful Mint Gel	4.2 oz	24

6 Benefits in 1:

- Restores enamel
- Freshens breath
- Kills bad breath germs
- Strengthens teeth
- Helps prevent cavities
- Removes stains

LISTERINE® WHITENING Fluoride Anticavity Toothpaste Original Gel Mint



Code	LISTERINE®	Size	Items/Case
43436	Vibrant White Mint	4.2 oz	24

- Whitens by removing surface stains
- Reduces tartar to help prevent stains
- Restores enamel to strengthen teeth

Use all products only as directed.
The third-party trademarks used herein are trademarks of their respective owners.
LISTERINE® Interdental does not contain mouth rinse ingredients.
*Data on file, Johnson & Johnson Consumer Inc.

LISTERINE® POCKETPAKS® Breath Strips



LISTERINE® POCKETPAKS® COOL MINT®

Code	LISTERINE®	Size	Items/Case
43365	COOL MINT®	24 ct	144

- Strips dissolve instantly and freshen breath by killing 99% of bad-breath germs*



LISTERINE® POCKETPAKS® FRESHBURST®

Code	LISTERINE®	Size	Items/Case
36502	FRESHBURST®	24 ct	144

- Same benefits as above



LISTERINE® POCKETPAKS® COOL HEAT™

Code	LISTERINE®	Size	Items/Case
43711	COOL HEAT™	24 ct	144

- Same benefits as above



LISTERINE® POCKETPAKS® ARCTIC BERRY™

Available at Retail Only

- Same benefits as above

Use all products only as directed.

*In laboratory studies. Data on file, Johnson & Johnson Consumer Inc.

REACH®

FLOSS



REACH® Floss

REACH® Floss Mint Waxed



Code	REACH®	Size	Items/Case
9864	Mint Waxed	5 yards	144
2733	Mint Waxed	200 yards	24

Note: 5 yards not available at retail.
55 yards available at retail only.

- Air-entangled multi-filament technology
- Twisted nylon floss that's ideal for regularly spaced teeth
- Resists shredding

REACH® Floss Original Waxed



Code	REACH®	Size	Items/Case
9863	Waxed	5 yards	144
2749	Waxed	200 yards	24

Note: 5 yards not available at retail.
55 yards available at retail only.

- Same benefits as above

REACH® Floss DENTOTAPE®



Code	REACH®	Size	Items/Case
9276	DENTOTAPE®	5 yards	144
9221	DENTOTAPE®	100 yards	24

Note: 5 yards not available at retail.

- Air-entangled multi-filament technology
- Extra thick
- For wide spaced teeth

REACH® CLEANBURST® Cinnamon



Code	REACH®	Size	Items/Case
9624	Cinnamon	5 yards	144

Note: 5 yards not available at retail.
55 yards available at retail only.

- Multi-filament Nylon/Polypro technology
- Clinically proven to remove up to 61% more plaque than Glide® Original Mint and up to 52% more than Glide® Original*
- Intense Flavor

REACH® Flosser



Children's Product

WILD FLOSSERS™

Code	REACH®	Size	Items/Box
2755	WILD FLOSSERS™	1 box	144

- Makes flossing fun for kids
- Fun dinosaur shapes are kid-friendly and easy-to-use
- Encourages kids to develop early flossing habits

Floss Dispenser



Floss

Dispenser (Plastic)

Code	FLOSS	Size	Each
2736	Plastic Dispenser	N/A	1

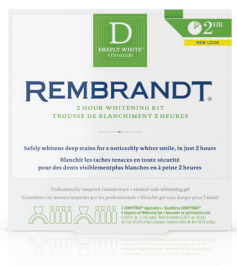
- Reusable operatory dispenser

Note: Floss Dispenser not available at retail.

REMBRANDT®



REMBRANDT® Kit



REMBRANDT®

DEEPLY WHITE® 2 Hour Whitening Kit

Code	REMBRANDT®	Size	Items/Case
5879	Whitening Kit	1 ct	6

- Whiten inside and out
- Proven to remove surface stains and deep stains with the same enamel-safe whitening ingredient dentists use[#]
- Noticeably whitens teeth in just two hours*

REMBRANDT® Mouthwash



REMBRANDT®

DEEPLY WHITE® Mouthwash

Code	REMBRANDT®	Size	Items/Case
5958	Fresh Mint	16 oz	12

- Whiten inside and out
- Proven to remove surface stains and deep stains with the same enamel-safe whitening ingredient dentists use*
- Visibly whitens teeth and restores enamel*

REMBRANDT® Toothpaste



REMBRANDT®

DEEPLY WHITE® Fresh Mint Toothpaste

Code	REMBRANDT®	Size	Items/Case
5868	Fresh Mint	2.6 oz	12

- Whiten inside and out
- Proven to remove surface stains and deep stains with the same enamel-safe whitening ingredient dentists use*
- Visibly whitens teeth and restores enamel*



REMBRANDT®

INTENSE STAIN® Toothpaste

Code	REMBRANDT®	Size	Items/Case
5871	Mint	3 oz	12

- Removes and repels stains and restores enamel*
- Noticeably whitens tough surface stains like coffee, tea, soda, red wine and tobacco*

Use all products only as directed.

[#]Data on file, Johnson & Johnson Consumer Inc.

*In laboratory studies. Data on file, Johnson & Johnson Consumer Inc.

Available at Retail Only



Essential LISTERINE® products to suit your patients' individual needs

Products in this section are not available to professionals, but your patients may want to know more about them.

FLUORIDE RINSES



LISTERINE® TOTAL CARE Stain Remover Anticavity Mouthwash

- Provides all the healthy mouth benefits of LISTERINE® TOTAL CARE
- Helps prevent cavities, restores enamel, and visibly whitens teeth
- Restores teeth to natural whiteness
- Available in Fresh Mint flavor



LISTERINE FLUORIDE DEFENSE® Anticavity Mouthwash

- Shields teeth from cavity causing acids
- Rebuilds minerals
- Strengthens teeth
- Available in MINT SHIELD® flavor



LISTERINE® SMART RINSE® FAB BUBBLEGUM® Anticavity Fluoride Rinse featuring Barbie®

- Provides 2.4x more fluoride uptake than Act® Anticavity Kids*
- Strengthens teeth 99% better than brushing alone*
- 12-hour cavity protection*
- Alcohol-free formula
- For patients ages 6 years and older
- Has earned the ADA Seal of Acceptance

Use all products only as directed.

The third-party trademarks used herein are trademarks of their respective owners.

*Based on laboratory testing. Data on file, Johnson & Johnson Consumer Inc.

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PORTABLE / ON-THE-GO



LISTERINE® POCKETMIST® Oral Care Mist

- Gentle mist kills 99% of bad breath germs*
- Convenient on-the-go breath freshener
- Available in COOL MINT® and Fresh Citrus flavors

Appendix

- Products By Feature
- Products By Patient Need

What feature is important to you?

LISTERINE® BRAND RINSES

ALCOHOL-FREE

LISTERINE ZERO® Clean Mint 4

ALCOHOL-FREE WITH FLUORIDE

LISTERINE® TOTAL CARE ZERO Anticavity Mouthwash Fresh Mint 4

ANTISEPTIC

LISTERINE® COOL MINT® 2
LISTERINE® Original 2
LISTERINE® FRESHBURST® 2
LISTERINE® SOFT MINT® 2
LISTERINE® NATURALS Antiseptic Herbal Mint 3

ANTISEPTIC AND TARTAR CONTROL

LISTERINE® ULTRACLEAN® COOL MINT® 3
LISTERINE® ULTRACLEAN® ARCTIC MINT® 3
LISTERINE® ULTRACLEAN® Fresh Citrus 3

FLUORIDE

LISTERINE® TOTAL CARE Anticavity Mouthwash Fresh Mint 4
LISTERINE® TOTAL CARE Anticavity Mouthwash Cinnamint 4
LISTERINE® NATURALS Anticavity Herbal Mint 5
LISTERINE® TOTAL CARE Stain Remover Anticavity Mouthwash Fresh Mint 17
LISTERINE FLUORIDE DEFENSE® Anticavity Mouthwash MINT SHIELD® 17

FLUORIDE AND ALCOHOL-FREE

LISTERINE® TOTAL CARE ZERO Anticavity Mouthwash Fresh Mint 4

FLUORIDE FOR KIDS (ALCOHOL-FREE)

LISTERINE® SMART RINSE® MINT SHIELD® Anticavity Fluoride Rinse featuring Avengers® 6
LISTERINE® SMART RINSE® BUBBLE BLAST® Anticavity Fluoride Rinse featuring Frozen® 6
LISTERINE® SMART RINSE® Anticavity Fluoride Rinse 6
LISTERINE® SMART RINSE® FAB BUBBLEGUM® Anticavity Fluoride Rinse featuring Barbie® 17

FLUORIDE AND WHITENING

LISTERINE® HEALTHY WHITE™ GENTLE 5
LISTERINE® HEALTHY WHITE™ RESTORING 5
LISTERINE® HEALTHY WHITE™ VIBRANT 5
LISTERINE® TOTAL CARE Stain Remover Anticavity Mouthwash Fresh Mint 17

LISTERINE® BRAND FLUORIDE TOOTHPASTES

FLUORIDE

LISTERINE ESSENTIAL CARE® Fluoride Anticavity Toothpaste Original Gel Powerful Mint Gel 9
LISTERINE® WHITENING Fluoride Anticavity Toothpaste Original Gel Vibrant White Mint 9

LISTERINE® PORTABLE/“ON-THE-GO” PRODUCTS

STRIPS AND MIST

LISTERINE® POCKETPAKS® Breath Strips 10
LISTERINE® POCKETMIST® Oral Care Mist 18

PUMP

Pump for 1 L and 1.5 L LISTERINE® Bottles 7

LISTERINE® FLOSS AND FLOSSER

FLAVORED

LISTERINE® COOL MINT™ Floss 8
LISTERINE® Gentle Gum Care Floss 8
LISTERINE® ULTRACLEAN® Floss 8
LISTERINE® HEALTHY WHITE™ Floss 8

FLOSSER

LISTERINE® ULTRACLEAN® ACCESS® Flosser 9
LISTERINE® ULTRACLEAN® ACCESS® Flosser Refill Pack 9

DISPENSER

Floss Dispenser (Plastic) 7

What feature is important to you?

REACH® BRAND FLOSSES

FLAVORED

REACH® Mint Waxed	12
REACH® CLEANBURST® Cinnamon	12

KIDS

WILD FLOSSERS™	13
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NO FLAVOR/PLAIN

REACH® Original Waxed	12
REACH® DENTOTAPE®	12

WAXED

REACH® Mint Waxed	12
REACH® Original Waxed	12

DISPENSER

Floss Dispenser (Plastic)	13
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REMBRANDT® BRAND

WHITENING KIT

REMBRANDT® DEEPLY WHITE® 2 Hour Whitening Kit	15
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WHITENING MOUTHWASH

REMBRANDT® DEEPLY WHITE® Mouthwash	15
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WHITENING TOOTHPASTE

REMBRANDT® DEEPLY WHITE® Fresh Mint Toothpaste	15
REMBRANDT® INTENSE STAIN® Toothpaste	15

What do your patients need?

LISTERINE® BRAND RINSES

ALCOHOL-FREE CAVITY PREVENTION

LISTERINE® TOTAL CARE ZERO Anticavity Mouthwash Fresh Mint	4
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ALCOHOL-FREE PREVENTION/REDUCTION OF HALITOSIS

LISTERINE ZERO® Clean Mint	4
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CAVITY PREVENTION

LISTERINE® TOTAL CARE Anticavity Mouthwash Fresh Mint	4
LISTERINE® TOTAL CARE Anticavity Mouthwash Cinnamint	4
LISTERINE® TOTAL CARE ZERO Anticavity Mouthwash Fresh Mint	4
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LISTERINE® HEALTHY WHITE™ VIBRANT	5
LISTERINE® TOTAL CARE Stain Remover Anticavity Mouthwash Fresh Mint	17
LISTERINE FLUORIDE DEFENSE® Anticavity Mouthwash MINT SHIELD®	17

CAVITY PREVENTION FOR KIDS (ALCOHOL-FREE)

LISTERINE® TOTAL CARE ZERO Anticavity Mouthwash Fresh Mint	4
LISTERINE® SMART RINSE® MINT SHIELD® Anticavity Fluoride Rinse featuring Avengers®	6
LISTERINE® SMART RINSE® BUBBLE BLAST® Anticavity Fluoride Rinse featuring Frozen®	6
LISTERINE® SMART RINSE® Anticavity Fluoride Rinse	6
LISTERINE® SMART RINSE® FAB BUBBLEGUM® Anticavity Fluoride Rinse featuring Barbie®	17

CAVITY PROTECTION AND SAFE TEETH WHITENING

LISTERINE® HEALTHY WHITE™ GENTLE	5
LISTERINE® HEALTHY WHITE™ RESTORING	5
LISTERINE® HEALTHY WHITE™ VIBRANT	5
LISTERINE® TOTAL CARE Stain Remover Anticavity Mouthwash Fresh Mint	17

PREVENTION/REDUCTION OF HALITOSIS, SUPRAGINGIVAL PLAQUE, AND GINGIVITIS

LISTERINE® Antiseptic COOL MINT®	2
LISTERINE® Antiseptic Original	2
LISTERINE® Antiseptic FRESHBURST®	2
LISTERINE® Antiseptic SOFT MINT®	2
LISTERINE® ULTRACLEAN® Antiseptic COOL MINT®	3
LISTERINE® ULTRACLEAN® Antiseptic ARCTIC MINT®	3
LISTERINE® ULTRACLEAN® Antiseptic Fresh Citrus	3
LISTERINE® NATURALS Antiseptic Herbal Mint	3

TARTAR CONTROL

LISTERINE® ULTRACLEAN® Antiseptic COOL MINT®	3
LISTERINE® ULTRACLEAN® Antiseptic ARCTIC MINT®	3
LISTERINE® ULTRACLEAN® Antiseptic Fresh Citrus	3
LISTERINE® HEALTHY WHITE™ GENTLE	5

LISTERINE® FLOSS AND FLOSSER

EASY-SLIDING

LISTERINE® ULTRACLEAN® Floss	8
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EASY TO USE HANDLE

LISTERINE® ULTRACLEAN® ACCESS® Flosser	9
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GENTLE ON GUMS

LISTERINE® Gentle Gum Care Floss	8
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INTENSE FLAVOR

LISTERINE® COOL MINT™ Floss	8
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WHITENS WHILE REMOVING PLAQUE

LISTERINE® HEALTHY WHITE™ Floss	8
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What do your patients need?

LISTERINE® BRAND FLUORIDE TOOTHPASTES

CAVITY PREVENTION

LISTERINE ESSENTIAL CARE® Fluoride Anticavity Toothpaste Original Gel Powerful Mint Gel	9
LISTERINE® WHITENING Fluoride Anticavity Toothpaste Original Gel Vibrant White Mint	9

LISTERINE® PORTABLE/“ON-THE-GO” PRODUCTS

ON-THE-GO BREATH FRESHENING

LISTERINE® POCKETPAKS® Breath Strips	10
LISTERINE® POCKETMIST® Oral Care Mist	18

REACH® BRAND FLOSSES

PLAQUE REMOVAL

Regularly Spaced Teeth	
REACH® Mint Waxed	12
REACH® Original Waxed	12
Widely Spaced Teeth	
REACH® DENTOTAPE®	12

WITH INTENSE FLAVOR

REACH® CLEANBURST® Cinnamon	12
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What do your patients need?

REMBRANDT® BRAND

WHITENING KIT

REMBRANDT® DEEPLY WHITE® 2 Hour Whitening Kit	15
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WHITENING MOUTHWASH

REMBRANDT® DEEPLY WHITE® Mouthwash	15
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WHITENING TOOTHPASTE

REMBRANDT® DEEPLY WHITE® Fresh Mint Toothpaste	15
REMBRANDT® INTENSE STAIN® Toothpaste	15

For product information, visit
www.ListerineProfessional.com

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