

DISTRIBUTOR

2021 PRODUCT GUIDE

REVISED JANUARY 2021



HEALTHIER & BRIGHTER SMILES



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Providing your patients with at-home solutions that complement your in-office care

As a way to further support your work with patients, this guide offers a comprehensive look at the solutions Crest[®] + Oral-B[®] provides.

It's our goal to help you deliver individualized, effective care for each and every patient. With your treatment and recommendations in the office and the right support at home, we know that patient success is truly possible.

- 4** At-Home Electric Toothbrush Solutions
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Deliver at-home electric toothbrush solutions that suit all of your patients' needs



IMPLANT SYSTEM

Reinforce good oral care habits that support healthy gums & implant success

- Oral-B® GENIUS™ X Professional Exclusive Electric Toothbrush
- Crest® PRO-HEALTH™ Gum Detoxify™ Toothpaste (4.1 oz)
- Crest® PRO-HEALTH™ Multi-Protection Clean Mint Mouthwash (250 mL)
- Oral-B® Superfloss™
- Oral-B® Sensitive Manual Toothbrush
- Oral-B® Precision Clean™ Interdental Brush (20 ct.)

Brush head refills include:

- Pro GumCare
- Sensitive Gum Care
- CrossAction™
- Interproximal Clean
- FlossAction™



GINGIVITIS SYSTEM

Use together to virtually eliminate gingivitis*

- Oral-B® GENIUS™ X Professional Exclusive Electric Toothbrush
- Crest® PRO-HEALTH™ Gum Detoxify™ Toothpaste (4.1 oz)
- Crest® PRO-HEALTH™ Multi-Protection Clean Mint Mouthwash (250 mL)
- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (15 m)

Brush head refills include:

- CrossAction™
- Sensitive Gum Care
- FlossAction™
- Interproximal Clean



ORTHO ESSENTIALS SYSTEM

Help keep their mouths healthy while they improve their smiles

- Oral-B® GENIUS™ X Professional Exclusive Electric Toothbrush
- Crest® PRO-HEALTH™ Clean Mint Toothpaste (3.3 oz)
- Crest® PRO-HEALTH™ Advanced Tartar Protection Mouthwash (500 mL)
- Oral-B® Superfloss™ Mint (50 ct.)

Brush head refills include:

- Ortho (2)
- Interproximal Clean

* After 6 weeks of use with Crest® PRO-HEALTH™ Gum Detoxify™ Deep Clean Toothpaste, Oral-B® Glide™ PRO-HEALTH™ Advanced Floss and Oral-B® GENIUS™ Electric Toothbrush with CrossAction™ brush head.

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WHITENING SYSTEM

Whiten by unlocking trapped surface stains to help create a brilliant smile

- Oral-B® PRO 3000 Electric Toothbrush
- Crest® 3D White™ Brilliance Toothpaste (3.9 oz)
- Crest® 3D White™ Glamorous White Mouthwash (473 mL)
- Crest® 3D White™ Whitestrips™ Professional Supreme with AdvancedSEAL™ No Slip Technology (14 treatments/box)

Brush head refills include:

- CrossAction™ (2)



DAILY CLEAN SYSTEM

Raise oral hygiene to the next level with exceptional cleaning

- Oral-B® PRO 1000 Electric Toothbrush
- Crest® PRO-HEALTH™ Clean Mint Toothpaste (3.3 oz)
- Crest® PRO-HEALTH™ Advanced Enamel Care Mouthwash (500 mL)
- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (15 m)

Brush head refills include:

- CrossAction™




All electric systems come in a FREE reusable tote bag!

Oral-B® brushing solutions that give your patients all the power they need



Oral-B® GENIUS™ X Professional Exclusive Electric Toothbrush

- 6 brushing modes for a customizable brushing experience
- Pressure indicator light helps provide patients with a gentle cleaning experience
- With  **Bluetooth** technology and Oral-B® App that encourages patient compliance
- Lithium ion battery with charger
- Enhanced SmartRing allows customization by color
- Position Detection with Artificial Intelligence Technology to ensure no brushing zone missed



Oral-B® Vitality™ FlossAction™ Toothbrush

- Effectively reduces plaque
- Timer encourages patients to brush fully by signaling after 2 minutes
- Attractively priced



Oral-B® PRO-HEALTH™ Clinical Precision Clean™ Battery Toothbrush

- Tooth-by-tooth cleaning
- Better at plaque removal than a regular manual toothbrush

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Oral-B® Vitality™ Sensitive Electric Toothbrush

- Effectively reduces plaque
- Two-minute timer for better compliance
- Great for kids 6+



Also available:
Oral-B® Kids' Battery Toothbrushes for kids 3+



Crest® + Oral-B® Kids 3+ Electric System*

For children 3+, electric toothbrushes are safe and the most effective brushing option†

- Oral-B® Electric Toothbrush (Disney Princess or Marvel Spiderman)
- Crest® Cavity Protection Sparkle Fun flavor Toothpaste (4.6 oz)
- Oral-B® Glide™ Gum Care™ Floss Picks** (30 ct.)
- **FREE** Kids Bag

3+
YEARS



Crest® + Oral-B® Kids 6+ Electric System*

Show kids a fun-filled approach to cavity protection

- Oral-B® Electric Toothbrush
- Includes two Sensitive Gum Care brush head refills
- Crest® Cavity Protection Sparkle Fun flavor Toothpaste (4.6 oz)
- Crest® PRO-HEALTH™ Advanced Multi-Protection Mouthwash (500 mL)
- Oral-B® Glide™ Complete™ Floss Picks** (75 ct.)
- **FREE** Kids Bag

6+
YEARS

Brush head refills include:

- Sensitive Gum Care (2)

† When used as directed

*Kid's systems/components are subject to change

**Adult supervision recommended for children under 10

©Disney © Marvel © & TM Lucasfilm Ltd.

Oral-B® takes brushing personally. There's an option for every patient.



Oral-B® Pro GumCare

- Superior plaque removal and gum protection† in one revolutionary brush head
- Features ultra-thin soft bristles that provide a gentle brushing experience along the gumline
- Regular bristles effectively remove plaque
- Improves gum health



Oral-B® CrossAction™

- Unique Oral-B CrossAction™ Bristles gently brush deep between teeth and lift plaque
- Features bristles precisely angled at 16° to perfectly adapt to each tooth
- High-density bristle field with soft, end-rounded bristles for a gentle clean



Oral-B® FlossAction™

- Unique MicroPulse™ bristles penetrate deep between teeth
- Sweeps away up to 92% of plaque from hard-to-reach areas*
- Use to reduce excessive plaque build-up and tartar



Oral-B® Sensitive Gum Care

- ExtraSoft bristles made of a soft, crimped filament
- Use to gently clean sensitive teeth and inflamed gums
- Great brush head refill for kids 6+

† vs a regular manual toothbrush.

* Based on a single use brushing study.

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Oral-B® Interproximal Clean

- The special interspace bristles clean between teeth, as well as around bridges, crowns, implants, and orthodontic appliances



Oral-B® Ortho

- Specially designed to clean tooth surfaces and orthodontic appliances
- Use to effectively remove plaque to help limit gingival inflammation



Oral-B® Kids 3+

- Extra soft bristles are gentle on children's teeth and gums
- Fits all Oral-B® Electric Rechargeable Toothbrushes (except Oral-B iO)

Crest®: The #1 toothpaste brand in America*

GUM HEALTH



Crest® PRO-HEALTH™ Gum Detoxify™

- Clinically proven healthier gums
- 99% of gingivitis patients showed reduced gum bleeding and inflammation in an 8-week clinical study
- Activated foam delivers Stannous Fluoride up to 4 mm below the gumline**
- Cool, clean feeling patients will love to use

Full size (4.1 oz)
Trial size (.85 oz)



Crest® PRO-HEALTH™ Gum and Sensitivity

- Clinically proven healthier gums and sensitivity relief
- Starts working immediately† to relieve sensitivity pain within days
- Occludes tubules and kills plaque bacteria along the gumline, where 80% of sensitivity starts

Full size (4.1 oz)
Trial size (.85 oz)

DAILY PROTECTION



Crest® PRO-HEALTH™ Clean Mint

- Formulated for a smooth, fresh experience
- Patented Stannous Fluoride technology
- Better protects enamel against acid erosion vs. sodium fluoride toothpaste
- Helps patients restore gingival health by treating gingivitis

Full size (3.3 oz)
Trial size (.85 oz)

WHITENING



Crest® 3D White™ Brilliance

- Our most advanced whitening technology and our most advanced stain protection†
- Removes up to 95% of surface stains in 3 days and protects against future stains
- Enamel safe fluoride

Full size (3.9 oz)
Trial size (.85 oz)

*P&G calculation based on U.S. reported sales data for yr ending w/o 3/28/20

** Helps prevent gingivitis.

† Starts working immediately by blocking tubules.

‡ vs. Crest® 3D White™ single-tube toothpastes.

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KIDS

**Crest® Cavity Protection for kids of all ages, starting at 2+**

- Fights caries with clinically proven Fluoristat®
- Gentle on tooth enamel
- Sparkle Fun formula in fun bubblegum flavor kids love

Full size (4.6 oz)**Trial size (.85 oz)****Crest® Kids 3+**

- Fights caries with clinically proven Fluoristat®
- Strawberry flavor encourages kids to brush
- Easy to open and close lid

Full size (4.2 oz)

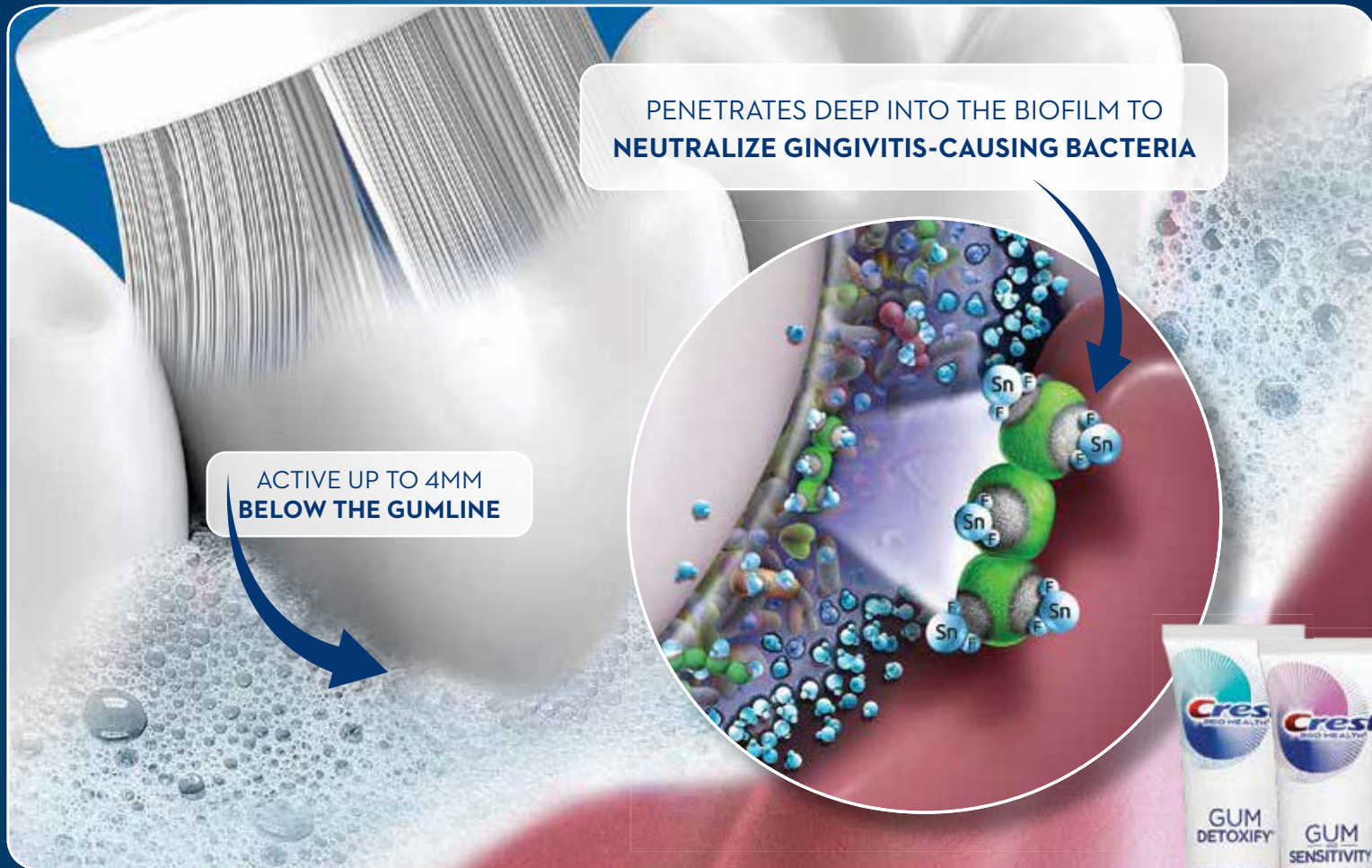
©Disney

**ALL CREST TOOTHPASTES ARE
MADE WITHOUT TRICLOSAN****TRICLOSAN FREE**



GOES BEYOND THE BRUSH

UP TO 4MM BELOW THE GUMLINE TO TRANSFORM
YOUR PATIENTS' GUM HEALTH



Recommend Crest® Gum Detoxify and
Crest® Gum and Sensitivity for clinically
proven healthy gums.





TRANSFORM THE HEALTH OF YOUR PATIENTS' GUMS



EXPERTISE YOU CAN TRUST

60+ years of formulating experience,
200+ US patents,
100+ clinical trials



EFFICACY TO BELIEVE IN

Data shows **significantly deeper penetration** of the biofilm[†] and better neutralization of gingivitis-causing toxins (LPS) vs Colgate® Total^{SF} and Parodontax



EXPERIENCE PATIENTS LOVE

69% of people who brushed with Crest® Gum Detoxify wanted to brush longer[§]

*P&G calculation based on U.S. reported sales data for yr ending w/o 3/28/20

†In-Situ biofilm.

‡vs Colgate® Total^{SF} Whitening.

§Premium toothpaste users were given product information on Crest® Gum Detoxify. After 2 weeks of use, users took surveys about their experience and opinions with the product, intent to brush longer differs significantly; further studies required to measure brushing time.

Empower your patients with the solutions they need for improved oral health



GINGIVITIS SOLUTION

Helps reverse gingivitis

- Oral-B® CrossAction™ All-in-One (35 extra soft)
- Crest® PRO-HEALTH™ Gum Detoxify™ Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (4 m)



GUM CARE SOLUTION

Significantly improve patients' gingival health with Crest® PRO-HEALTH™ Gum Detoxify™. Compact-head toothbrush with feathered, multi-level bristles is gentle on gums and effective in hard-to-reach areas.

- Oral-B® Gum Care Compact Toothbrush (21 extra soft)
- Crest® PRO-HEALTH™ Gum Detoxify™ Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (4 m)



SENSITIVE SOLUTION

The sensitivity relief your patients want from a toothpaste; the extra-gentle cleaning they expect from a toothbrush

- Oral-B® Sensitive Toothbrush (35 extra soft)
- Crest® PRO-HEALTH™ Gum and Sensitivity Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (4 m)



WHITENING SOLUTION

Gently removes surface stains for a whiter, more radiant smile

- Oral-B® Vivid Whitening Toothbrush (35 soft)
- Crest® 3D White™ Brilliance Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Deep Clean Floss (4 m)



DAILY CLEAN SOLUTION

Raises patients' daily brushing to the next level

- Oral-B® Deep Clean Toothbrush (35 soft)
- Crest® PRO-HEALTH™ Clean Mint Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Deep Clean Floss (4 m)

Toothbrush, toothpaste, floss and **FREE** patient sample bags ship together!

Bag art may vary. Bags subject to change.



** vs. a regular manual toothbrush.

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BASIC SOLUTION

For value-minded patients, give them a great everyday clean at a great price

- Oral-B® Indicator Toothbrush (35 soft)
- Crest® PRO-HEALTH™ Clean Mint Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)



KIDS 2+ SOLUTION

Introduces oral care to kids in a playful way and addresses their individual dexterity, development, and dentition needs

- Oral-B® Kids 2+ years Toothbrush available in Mickey and Minnie Mouse character graphics
- Crest® Cavity Protection Sparkle Fun flavor Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)



KIDS 3+ SOLUTION

Introduces oral care to kids in a playful way and addresses their individual dexterity, development, and dentition needs

- Oral-B® Kids 3+ years Toothbrush available in mixed cases of Disney Princess and Disney•Pixar character graphics
- Crest® Cavity Protection Sparkle Fun flavor Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)



KIDS 6+ SOLUTION

Keeps kids engaged in oral care

- Oral-B® Kids 6+ years Toothbrush available in fun kid's graphics
- Crest® Cavity Protection Sparkle Fun flavor Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)





CROSSACTION™ BRISTLES ARE PERFECTLY ANGLED FOR SUPERIOR PLAQUE REMOVAL



ORAL-B® CROSSACTION™
COMPACT



UP TO
100%
BETTER REACH
IN TIGHT SPACES**

PROFESSIONALLY INSPIRED
COMPACT
BRUSH HEAD



ORAL-B® CROSSACTION™
ALL-IN-ONE



99%
REMOVES UP TO 99%*
OF PLAQUE IN
HARD-TO-REACH AREAS**



ORAL-B® CROSSACTION™
GENTLE CLEAN



35%
MORE FLEXIBILITY
EXTRA SOFT
BRISTLES†



HEALTHY SMILES. HEALTHY LIVES. HEALTHY PLANET.
RECYCLING.ORALB.COM



*Made with US and imported parts

*Based on a single-use brushing study.

**vs a regular manual toothbrush

†vs. ALL-IN-ONE

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Oral-B®: #1 Dentist-recommended toothbrush brand worldwide

SUPERIOR CLEAN: CROSSACTION™ BRISTLES ARE PERFECTLY ANGLED FOR SUPERIOR PLAQUE REMOVAL

Oral-B® CrossAction™ All-in-One



- Removes up to 99% of plaque in hard-to-reach areas**
- Reduces gingivitis in 4 weeks
- Whitens teeth by removing surface stains
- Freshens breath by removing odor causing bacteria

35 soft

Available in 4 colors†

- | | |
|-----------|------------|
| Dark Blue | Light Blue |
| Cool Gray | Magenta |

Oral-B® CrossAction™ Gentle Clean



- Delivers superior performance* with unexpected softness your patients will appreciate
- Extra soft bristles with 35% more flexibility (vs. All-in-One)



Sensitive Product

35 extra soft

Available in 4 colors†

- | | |
|-----------|------------|
| Dark Blue | Light Blue |
| Cool Gray | Magenta |

Oral-B® CrossAction™ Compact



- A compact brush head for up to 100% better* reach in tight spaces
- Easy reach to back teeth
- Easy maneuverability around the mouth

Compact 23 soft

Available in 4 colors†

- | | |
|------------|-----------|
| Light Pink | Turquoise |
| Green | Dark Blue |

Oral-B® PRO-HEALTH™ Advanced Pro-Flex™



- Pressure-sensitive wings offer a superior* but gentle cleaning
- Up to 66% reduction in gingival plaque

38 soft

Available in 4 colors†

- | | |
|-------|---------|
| Blue | Purple |
| Green | Magenta |



*Made with US and imported parts

* vs. a regular manual toothbrush.
** Based on a single-use brushing study.
† Toothbrush colors are subject to change

Oral-B®: #1 Dentist-recommended toothbrush brand worldwide

GUM HEALTH

Oral-B® Gum Care Compact



- Compact brush head with easy-reach neck provides an effective clean in hard-to-reach areas
- Extra soft, multi-level bristles provide exceptional softness on gums without compromising a deep, interdental clean
- Improves Gum Health in 2 Weeks



Sensitive Product

Compact 21 extra soft

Available in 4 colors†

- | | |
|-----------|--------|
| Gray | Rose |
| Turquoise | Purple |

GREAT CLEAN FOR EVERY PATIENT

Oral-B® Deep Clean



- Significantly reduces plaque after a single brushing
- Power Tip bristles reach deep to provide a more thorough clean*

35 soft

Available in 4 colors†

- | | |
|------------|-----------|
| Green | Dark Blue |
| Light Blue | Pink |

Oral-B® Sensitive



- Gentle, yet effective cleaning
- Extra soft, end-rounded bristles are gentle on your teeth and gums



Sensitive Product

35 extra soft

Available in 4 colors†

- | | |
|------------|-----------|
| Green | Dark Blue |
| Light Blue | Pink |

Oral-B® Vivid Whitening



- Delivers a brighter, whiter, healthy-looking smile
- Polishing cup bristles clean and whiten teeth by gently removing surface stains

35 soft

Available in 4 colors†

- | | |
|------------|--------|
| Mint | Violet |
| Lime Green | Blue |

* vs a regular manual toothbrush

† Toothbrush colors are subject to change

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Oral-B®: #1 Dentist-recommended toothbrush brand worldwide

INDICATOR™—BASIC CLEAN

Oral-B® Indicator™



- Removes plaque and food from teeth to prevent decay
- Blue Indicator Bristles fade to signal when to replace your toothbrush

30 and 35 soft

Available in 4 colors†

- | | |
|--|---|
|  Green |  Dark Blue |
|  Purple |  Pink |

Oral-B® Indicator™ Sensitive



- Removes plaque and food from teeth to prevent decay
- Extra Soft Bristles for sensitive teeth and gums



Sensitive Product

35 extra soft

Available in 4 colors†

- | | |
|--|---|
|  Green |  Dark Blue |
|  Purple |  Pink |

Oral-B® Healthy Clean



- Provides basic plaque removal you expect from a toothbrush
- End-rounded bristles are gentle on teeth and gums
- Curved comfort bristles clean between teeth

40 soft

Available in 3 colors†

- | | |
|---|---|
|  Green |  Dark Blue |
|  Red | |



*Made with US and imported parts

† Toothbrush colors are subject to change

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KIDS

0-2
YEARS

- Baby-soft bristles
- Cushioned head protects baby's gums
- Nonslip handle designed for a parent's hand

Available in fun Disney Pooh character graphics



2+
YEARS

- Fun toothpaste "landing zone" feature
- Narrow brush head fits small mouths
- Small Power Tip bristles for hard-to-reach areas

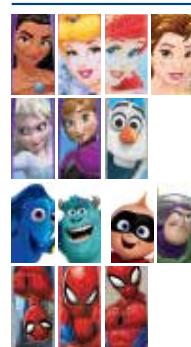
Available in Mickey and Minnie Mouse character graphics



3+
YEARS

- Tongue Cleaner feature
- Tapered head and Power Tip bristles for first permanent teeth
- Bigger, squeezable handle for a good grip

Available in Disney Princess and Frozen, Disney•Pixar and Marvel Spiderman character graphics



6+
YEARS

- Power Tip combined with CrossAction™ bristles for good reach and clean
- Handle sized for comfort and control

Available in 4 fun colors



Crest® + Oral-B® 2+ character products are compatible with the **FREE** Disney® Magic Timer App by ORAL-B®



*Made with US and imported parts

© MARVEL

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Help them get a deep clean between visits



Oral-B® Glide™ PRO-HEALTH™ Advanced

- Clinically proven to help reduce gingivitis in 2 weeks as part of a complete dental plan
- Slides easily, fights cavities, removes plaque, and fights bad breath

15m size
4m size



Oral-B® Glide™ PRO-HEALTH™ Deep Clean

- Expanded fiber delivers extra softness and comfort
- Coolant leaves a sensation that leaves mouth feeling fresh and clean

15m size
4m size



Oral-B® Glide™ PRO-HEALTH™ Original



**Rated excellent by
consumers and dental
professionals in an
independent study**

- Light wax coating allows for an easy slide between teeth and a better grip
- Significant reduction in bleeding index

15m size
4m size



Oral-B® Complete SATINFLOSS™

- Exceptional shred resistance and strength
- Satin-like finish is gentle on gums and fingers

5.5 yd size
10 yd size



Oral-B® Glide™ PRO-HEALTH™ Threader Floss

**For use in cleaning around fixed bridges,
orthodontic appliances, and implants**

- One-piece floss with built-in threader tip inserts easily under appliances
- Silky smooth texture slides easily between teeth
- Great for operator tray set-ups. Reduces risk of cross-contamination



Also available in
200 meter Font Refills
or Disposable Vials



Oral-B® Superfloss™

- Easy insertion with stiff end threader
- Effectively cleans large interproximal areas with soft, spongy floss
- Ideal for patients with crowns, bridges, orthodontic appliances, implants, or large interproximal spaces



Oral-B® Glide™ Complete™ Floss Picks (3-pack sachet)

- Slides easier than regular floss
- Helps remove plaque and food particles between teeth and just below the gumline
- Shred-resistant

Fixodent®: #1 dentist recommended denture adhesive brand*



Fixodent® ULTRA Max Hold Denture Adhesive

- Fixodent's strongest all-day hold formula
- Use once a day for an all-day hold
- Control tip applicator applies denture cream where patients want it
- Powerful seal helps to prevent food from getting between dentures and gums
- Helps to prevent gum soreness for a more comfortable denture fit



Fixodent® + Scope Denture Adhesive

- Combines the freshness of Scope with Fixodent's all day hold
- Control tip applicator applies denture cream where patients want it with less ooze**
- Its powerful seal helps keep food out from between dentures and gums
- Great for full and partial dentures



Fixodent® Extra Hold Powder

- Strong, long hold powder for easy application and airtight seal
- Easy to apply powder formula



Denture Brush

- Dual head
- Cleans denture surfaces and removable partial appliances



Fixodent® Denture Adhesive Cream Gravity Feed Box

- Includes 50 Fixodent® adhesive tubes (.35 oz)

* Among those who recommend brands of adhesive.

** vs. Fixodent Complete Original. When used as directed.

Crest® Whitestrips™: Help your patients smile with confidence



Crest® 3D White™ Whitestrips™ with Light

- **Our best and fastest whitening technology** to help your patients achieve a 2x whiter* smile in just 10 uses
- Enamel Safe with no increase in sensitivity**
- 14 applications (28 strips) per kit



Crest® 3D White™ Whitestrips™ Professional Supreme with AdvancedSEAL™

- Professional-level whitening in just 1 hour a day for 14 days—your patients will start seeing results in 1 day
- AdvancedSEAL™ No Slip Technology provides a form fit, no-slip grip that molds and adheres to teeth for a better whitening experience
- 14 applications (28 strips) per kit



Crest® Whitestrips™ Supreme

- Provides custom tray-level whitening at home
- Use 2x a day for 30 minutes
- 42 applications (84 strips) per kit

* vs. a 40% hydrogen peroxide treatment.
 ** vs. Whitestrips alone.

Complete your patients' at-home care with the right Crest® mouthwash



Crest® PRO-HEALTH™ Multi-Protection Clean Mint Mouthwash*

- Formulated with CPC to reduce plaque and gingivitis and kill bad breath germs
- Alcohol free
- Clean Mint flavor
- Available in 1 L



Crest® PRO-HEALTH™ Advanced Enamel Care Mouthwash*

- Anticavity fluoride mouthwash
- Contains Cetylpyridinium chloride (CPC) to kill bad breath germs
- Alcohol free
- Fresh Mint flavor
- Available in 1 L and 36 mL



Crest® 3D White™ Glamorous White Mouthwash*

- Contains 1.5% Hydrogen Peroxide
- Whiter smile in 7 days†
- Protects against stains with Whitelock Technology
- Fresh Mint flavor freshens breath and kills bad breath germs
- Available in 946 mL



Crest® Scope® Classic Mouthwash*

- Kills 99% of bad breath germs**
- Original Mint flavor
- Available in 1 L and 36 mL



Crest® Gum Care Rinse

- Neutralizes germs around the gumline
- Kills bacteria that causes plaque, gingivitis, and bad breath
- Alcohol free
- Reduces early signs of gum disease and inflammation, including bleeding gums
- Available in 1 L

*Package may vary.

†With brushing by removing surface stains.

**In laboratory tests.

Ensure special attention for specific oral health needs with Oral-B® specialty brushes



Oral-B® Interdental Brush

Secure, precise, and easy brush replacement with snap-lock and volcano-shaped tip—no adapter needed

- Exceptional interdental cleaning
- Angled neck for easy access to back of mouth



Extra fine tapered refills available separately in cases of 3 dozen



Oral-B® Orthodontic Ergo Grip Brush

- Special V-trimmed bristles to remove plaque from braces and teeth
- Cleans wires and brackets associated with retainers, headgear, and other types of orthodontic work
- Gives great comfort and control with ergonomic grip



Oral-B® Compact Interdental Brush

- Discreet size for patients on the go
- Unique handle for control and flexibility
- Tapered



Oral-B® End-tufted Brush

- Unique contra-angle; extra soft
- Site-specific and effective gingival cleaning

Resale policy

- Any Crest Whitestrips product, Oral-B Electric Rechargeable refill heads and all Oral-B Premium Electric Toothbrushes (excluding Professional Electric Trial units) are intended for resale by dentists to patients under their care.
- This resale activity is not allowed on the open Internet (ie. E-bay, Amazon, etc.) nor allowed on websites specifically created by Dentists to sell to the public.
- If purchasing Dental Professional or organization exceeds below quantities, a Resale Agreement must be signed, and on file at the P&G OSB Vendor before products will be shipped.
 - 40 kits of Crest Whitestrips (5 or 10 cases depending on variant)
 - 144 Oral-B Electric Rechargeable refill heads
 - 48 Premium Electric toothbrushes (16 cases)
- For Group Accounts, only one signed Resale Agreement on behalf of all offices in the Group needs to be on file at OSB vendor.
- No Manual Brushes, Paste, Rinse, or Floss are available for resale.

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