

## Take Pride in Prevention

Medicom offers the most complete line of top quality professional and home care oral health products to fit every patient need. Discover them all at www.medicom.com. We have been providing peace of mind to health care professionals for over 25 years.



www.medicom.com

Medicom® Pride in Protection.

## **Medicom**® **DentiCare**<sup>™</sup> **Duraflor** Halo

Introducing exciting new flavor combinations from Medicom for DentiCare and Duraflor Halo, along with a refreshed look and feel.

Offer your patients the very latest in flavor technology evolution, from the brand you trust: Medicom.

Healthcare professionals are focused on the fight against caries and take great pride in providing their patients the very best fluoride and varnish products available. However, patients are primarily interested in treatments that taste great; in fact consumers and professionals alike tell us that taste is a top driver of patient compliance and brand preference

NEW FLAVOR COMBINATIONS: Inspired by the fusions of flavor seen across the food industry, Medicom is pleased to introduce three new blends of exclusive flavors designed to satisfy taste buds, while providing the protection and results you expect from DentiCare fluorides and Duraflor Halo varnish. Our new blends start with refreshing mint and combine it with three different, delicious extracts, to create exciting new combinations. These new taste combinations are based on the latest in flavor technology and are designed to enhance the customer experience by evolving the taste of fluorides.

**CinnaMint™** a sizzling blend of cinnamon and mint

MelonMint™ a sweet blend of melon and mint

CitrusMint™ a refreshing blend of citrus and mint

DYE FREE: Medicom has designed the new flavors of DentiCare across the Pro-Gel, Pro-Foam and Pro-Rinse lines to be Dye-Free. The natural, clear appearance is great for patients with aversion or allergies to dyes, and for patients who have undergone whitening procedures. These new flavors offer a natural, dye free option with maximum taste appeal, for fluoride treatment patients will love.

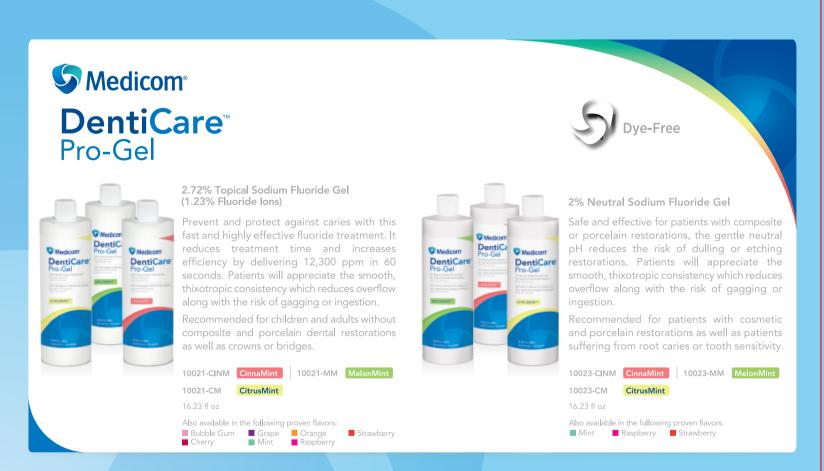
NEW LOOK: Medicom will refresh the full DentiCare and Duraflor product range with an updated, modern look and feel that more accurately reflects high quality, showcases the range of flavors and highlights the effective formulations that perform as promised. Designed with refreshing, inspirational colors to showcase the amazing range of new and existing flavors, DentiCare and Duraflor inspire

QUALITY: As always, Medicom is driven by a commitment to quality, so DentiCare and Duraflor Halo preventive products are made from the highest quality ingredients and are designed to ensure the prevention that you can always count on.

NEW **FLAVOR** 

## New Flavor Fusion | Dye-Free | New Look | Trusted Quality





## Fighting caries has never tasted, nor looked, so good





Recommended for children and adults without composite and porcelain dental restorations as well as crowns or bridges.

10037-CINM CinnaMint 10037-MM MelonMint 10037-CM CitrusMint



