



not all green cleaners
are created equal



from the
makers of
Clorox®
products



A higher standard of natural

With the increasing number of “green” cleaners on the market, it isn’t always easy to determine which cleaners are truly natural and which ones aren’t. While some products claiming to be green may use some biodegradable, natural ingredients, many still contain significant petrochemicals and/or chemical treatments.

Green Works® products are different. We didn’t just take an existing formula and remove ingredients. We started over to create a line of breakthrough products that clean naturally while never compromising on performance.

By truly harnessing the power of Mother Nature, we deliver the quality of clean you expect from Clorox ... naturally.



plant-based
cleaning agents



earth-based
minerals



fragrance with
essential oils



corn-based
ethanol



filtered water



biodegradable
preservative

The Green Works® Promise:

- Gives you the uncompromising cleaning power you expect from Clorox
- Made with plant- and mineral-based ingredients
- Uses biodegradable and renewable ingredients
- Uses recycled packaging
- Never tested on animals

clean smart ... clean green

Green cleaning involves all aspects of the cleaning process — from choosing the right products and equipment to implementing environmentally sound building practices and procedures. It's an approach to cleaning that helps improve the overall impact on human and environmental health.



Why is green cleaning important?

- Creates healthier facilities for tenants, workers and custodians
- Reduces impact on environment and scarce resources
- Improves air quality and creates healthier indoor environments
- Reduces costs associated with sick leave, healthcare and productivity loss

Dedicated to sustainability and the environment

At Clorox, we are committed to developing sustainable and environmentally preferable solutions that will continue to best meet the needs of our customers, our employees and the planet.

With that dedication, we have been recognized by the EPA's Safer Choice Program, which partners with leading companies to make safer products for consumers, workers and the environment. Safer Choice recognition means that the product uses the safest possible ingredients without sacrificing product performance.* www.epa.gov/saferchoice



*The Green Works® Commercial Solutions products are recognized by the U.S. EPA Safer Choice Program.

powerful cleaning ... done naturally!

A breakthrough line of cleaning products. All products are 95%–99% naturally derived and deliver the quality clean you expect from Clorox.



naturally derived glass & surface cleaner

- Cuts through filmy residue.
- Safe on multiple surfaces throughout the kitchen and bathroom, including glass, mirrors, appliances and stainless steel.

Clorox Commercial Solutions®
Green Works® naturally derived
glass and surface cleaner spray
Case UPC: 00459 12/32 oz.

Clorox Commercial Solutions®
Green Works® naturally derived
glass and surface cleaner refill
Case UPC: 00460 6/64 oz.



naturally derived bathroom cleaners

- Works on tough stains such as soap scum, hard water and rust.
- Safe on multiple surfaces, including counters, sinks, tubs, tiles and shower doors.

Clorox Commercial Solutions®
Green Works® naturally derived
bathroom cleaner
Case UPC: 00452 12/24 oz.

Green Works® naturally derived
toilet bowl cleaner
Case UPC: 00451 12/24 oz.



naturally derived all-purpose cleaner

- Works on grease, grime, dirt, soils and messes.
- Safe on multiple surfaces throughout the kitchen and bathroom, including counters, appliances, stainless steel, sealed granite, chrome, cooktop hoods, sinks and toilets.

Clorox Commercial Solutions®
Green Works® naturally derived
all-purpose cleaner spray
Case UPC: 00456 12/32 oz.

Clorox Commercial Solutions®
Green Works® naturally derived
all-purpose cleaner spray refill
Case UPC: 00457 6/64 oz.



naturally derived dishwashing liquid

- Extraordinary cleaning power without harsh chemical residue left on your dishes.
- Cuts through grease and baked-on foods.
- Leaves nothing but a natural, streak-free shine.

Clorox Commercial Solutions® Green Works®
naturally derived manual pot and pan detergent
Case UPC: 30388 4/128 oz.
Case UPC: 30381 8/38 oz.



naturally derived compostable cleaning wipes

- Works on grease, grime and dirt throughout kitchens, bathrooms and offices, including nonwood floors, counters, sinks, stoves, garbage cans and toilets.
- Wood-based fibers, combined with fine natural ingredients, deliver cleaning wipes that are biodegradable under compost conditions.

Clorox Commercial Solutions® Green Works®
naturally derived compostable cleaning wipes
Case UPC: 30380 6/62 ct.

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green
works®

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For product questions or merchandising materials, call 1-800-524-5133.
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